The Executive's Role in Project Success

Course Description

This workshop will help participants understand what is *required* of executives to ensure that projects meet customer needs and company profitability goals. Critical success factors focus on helping executives do the right thing and use their time effectively when managing programs or a portfolio of projects.

This course is designed to show you how senior level managers can help their project managers become more successful. To do this, we will examine the reasons for project failure before the project starts, during the planning process, and during implementation. You will discover concepts, tools and methods to manage programs, client requirements and project managers to achieve positive outcomes.

Who Should Attend?

The workshop is intended for executives, senior level managers, program or portfolio managers, PMO directors, functional managers, and others who direct those who manage projects. No formal project management training or experience is required.

Course Materials

The workshop includes a detailed Participant Guide that has references to *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*, the international ANSI standard of the Project Management Institute (PMI®). The Participant Guide illustrates tools and techniques used by project managers and project sponsors.

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Workshop Objectives

In this workshop, participants will learn to:

- Create an environment for project success.
- Describe the benefits of formally selecting and prioritizing projects.
- Clarify the role of the project manager.
- Support the project.
- Be an effective project sponsor.

In this workshop, participants will learn to **_direct project managers_** in:

- Identifying project constraints and the primary project driver.
- Setting project objectives and scope.
- Generating a list of tasks necessary to complete the project.
- Determining the sequence of work.
- Identifying resources needed and assigning responsibilities.
- Developing time and cost estimates.
- Preparing project timelines and budgets.
- Creating a communication plan.
- Monitoring project progress and managing changes.

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